

Regulation of short dramas on radio and television networks

This PDF is generated from: <https://malemarzenia.com.pl/Wed-17-Feb-2021-6255.html>

Title: Regulation of short dramas on radio and television networks

Generated on: 2026-06-06 08:26:06

Copyright (C) 2026 MARZENIA SOLAR SOLUTIONS. All rights reserved.

For the latest updates and more information, visit our website: <https://malemarzenia.com.pl>

This study focuses on the current development of Chinese short video dramas. By combining market data, text analysis, user behavior, and other multi-dimensional perspectives, ...

A new regulation on the filing of short dramas has caused shocks among practitioners.

Dramas costing less than CNY300,000 will be managed by individual platforms. Their producers will need to be licensed to make ...

The National Radio and Television Administration has proposed a range of measures to "strengthen and refine management" of short web dramas, including a sweeping review of each ...

The Department of Network Audio-visual Program Management of China's National Radio and Television Administration ...

Against this backdrop, it is very timely for the National Radio and Television Administration to formulate the "Measures for the Management of Micro-short Dramas". The introduction of these ...

The introduction of these new regulations means that audiences can expect to see more diverse genres and longer (but ideally high-quality) series, ...

This surge was directly fueled by the widely circulated "NRTA 21 Rules"--a new set of guidelines from the National Radio and Television Administration that promises to revitalize ...

China will mandate a licensing requirement for broadcasting micro dramas, enabling it to foster their "healthy and prosperous development", authorities said, in a move that will ...

China's NRTA has rolled out fresh regulations to control the booming short-form drama industry. These

Regulation of short dramas on radio and television networks

micro-dramas, with episodes ...

Web: <https://malemarzenia.com.pl>

